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VAX Shares Tips to Showcase Agent Value at Funjet Tradeshows

MILWAUKEE, WI – August 17, 2010 –VAX VacationAccess will offer training to hundreds of agents at the Funjet Midwest Tradeshows, August 18-24, 2010.

Representatives from VAX VacationAccess will join the Funjet Tradeshows to share tips on how agents can use VAX VacationAccess to showcase their value, increase customer loyalty and grow sales.

Agents will have the opportunity to attend a session titled *10 Strategies to Showcase your Value* with VAX and talk face-to-face with representatives at a booth during the show. The Funjet shows will be held in Minneapolis, Chicago, Saint Louis, and Milwaukee.

“Now more than ever, agents need to demonstrate value to their customers through their experience and expertise. VAX provides the tools to help agents build customer confidence and loyalty. We are pleased to participate in the Funjet shows as they are one of VAX’s top distributors,” said Rick Karnes, vice president of VAX VacationAccess.

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VAX VacationAccess Worldwide brings together leisure travel professionals, suppliers and destinations in one easy-to-use online platform. Powerful booking engines for vacation packages, hotels, cruise vacations and air consolidator give travel professionals the flexibility to easily shop and sell custom vacations. Rich content and hundreds of timesaving reservation management, sales, and marketing tools allow travel professionals to succeed in today’s competitive leisure travel industry. Used by more than 100,000 leisure travel agents, VAX VacationAccess was voted Best Technology Provider, Agent@Home Readers’ Choice and Best Supplier/Destination Website, Recommend Readers’ Choice. www.vaxvacationaccess.com/about.

About Funjet Vacations

Funjet Vacations is the flagship brand of the family-owned Mark Travel Corporation, headquartered in Milwaukee. Funjet Vacations is celebrating 36 years of business in 2010 and specializes in providing the customer with “The Best Experience Under the Sun” and a vacation package that meets their needs and is an exceptional value. Funjet Vacations is also “The Travel Agent’s First Choice” by offering unmatched value to the travel agent community through commissions, great rewards and outstanding personalized service. Individual and group Funjet vacations are via nonstop charters and scheduled airlines to hundreds of destinations including Mexico, the Caribbean, Las Vegas, Hawaii, California, Florida and Europe. Travelers can choose from air-inclusive, hotel-only or air-only vacations and add tours, attractions, shows and more to their vacation package for added value and convenience.