



FOR IMMEDIATE RELEASE
Contact: Lori Littlefield, Public
Relations
Phone: 414-934-1875
Email:
llittlefield@vaxvacationaccess.com

Vacation Express is now Available on VAX VacationAccess

MILWAUKEE, WI – July 8, 2009 – Bob LaCroix, President and CEO, VAX VacationAccess, the largest online leisure travel marketplace for travel professionals, announced that Vacation Express will distribute their vacation packages to travel agents through VAX VacationAccess.

Based in Atlanta, Vacation Express has delivered real vacation value and exceptional customer service to travelers for over 20 years. Air/land packages as well as hotel only options are offered to over 25 destinations in the Caribbean, Mexico and Costa Rica. Flight options on all U.S. and other airline partners are available from most U.S. cities.

“VAX VacationAccess is committed to giving travel agents the products they need to successfully serve their customers,” said LaCroix. “Vacation Express will bring agents more value and choices on VAX VacationAccess to help travel agents grow their business.”

“We are confident that VAX VacationAccess is the right distribution tool to increase awareness of our brand within the travel agent community,” stated Michele Olson, Director of Marketing & Product Development, Vacation Express. “In addition to an expansive product line including our high-end ‘Concierge Collection,’ we have a number of exciting travel agent programs to offer and we look forward to introducing them to new travel agent partners across the country.”

Travel agents visit the VAX VacationAccess site more than 5.7 million times a year to market and sell leisure travel. The powerful booking engines for vacations, hotels, adventure travel, cruise vacations, and air consolidator bring together a vast selection of industry-leading tour operators, suppliers and destinations on one easy-to-use platform. Rich destination content and hundreds of timesaving reservation management, sales, and marketing tools allow agents to succeed in today’s competitive leisure travel industry.

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VAX VacationAccess® Worldwide is the largest leisure travel distribution company bringing together leisure travel professionals, suppliers and destinations in one marketplace. The VAX VacationAccess® platform hosts a vast selection of industry-leading tour operators and suppliers on one easy-to-use platform. For more information, go to www.vaxvacationaccess.com/more.