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Fabugo Chooses VAX VacationAccess to Distribute to Travel Professionals

MILWAUKEE, WI – April 28, 2009 – Bob LaCroix, President and CEO, VAX VacationAccess, the largest online leisure travel marketplace for travel professionals, announced that Fabugo has selected VAX VacationAccess to distribute their vacation packages to travel professionals.

Fabugo distributes a full line of vacation packages for gay and lesbian clients. Fabugo offers a vast product line featuring hundreds of destinations and more than 20,000 hotels worldwide including GayComfort Accredited properties. Gay-popular destinations available include Puerto Vallarta, Cancun, Palm Springs, Ft. Lauderdale, New York, San Francisco, Hawaii, Vancouver, London & Paris.

“VAX VacationAccess continues to add more leisure travel supplier products to help travel professionals stay competitive in a changing market,” said LaCroix. “We want to give travel professionals all the tools they need to successfully market and sell leisure travel to their customers. Fabugo is an important addition to the many leisure travel suppliers who already distribute to travel professionals on VAX VacationAccess.”

“We are excited to see the fabulous Fabugo product now available to travel professionals,” said John Rhen Managing Director of Fabugo. “Travel professionals can now experience and book with Fabugo and learn about our superior customer service, great value and exciting travel products.”

VAX VacationAccess is used by two out of three travel professionals to market and sell leisure travel. The powerful booking engines for vacations, hotels, adventure travel, cruise vacations, and air consolidator bring together a vast selection of industry-leading tour operators, suppliers and destinations on one easy-to-use platform. Rich destination content and hundreds of timesaving reservation management, sales, and marketing tools allow agents to succeed in today’s competitive leisure travel industry.

Leisure travel professionals visit the VAX VacationAccess site more than 5.7 million times a year and open more than 3 million promotional emails annually. With its recent addition of Adventure travel, more than 1,500 leisure travel brands now market or distribute their products on VAX VacationAccess.

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VAX VacationAccess® Worldwide is the largest leisure travel distribution company that brings together leisure travel professionals and travel suppliers and destinations in one marketplace. The VAX VacationAccess® platform hosts a vast selection of industry-leading tour operators and suppliers on one easy-to-use platform. For more information, go to www.vaxvacationaccess.com/more.