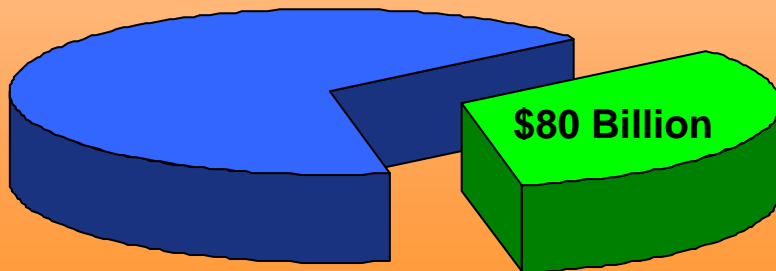


The travel agent channel is your sales force for distribution.



If you aren't aggressively targeting travel agents, you're missing out on the most efficient channel to sell your products or destination. Your sales force will grow when you tap into the impressive buying power of leisure travel agents.

Travel agents drive 33% of the \$241 billion travel market.



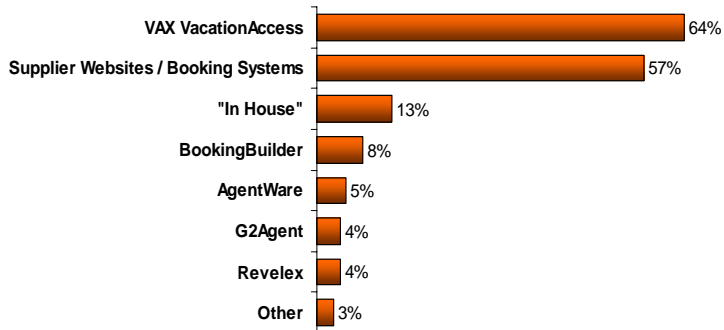
Travel agents are a significant distribution channel for leisure travel.



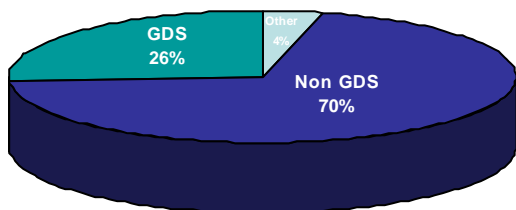
PhoCusWright, Jan. 2008

Non-GDS channels are growing in popularity with travel agents.

VAX VacationAccess is the most commonly cited non-GDS booking channel.



70% of home-based agents do not use GDS booking channel at all.



Consumers seek out expertise and personal service

Consumers look to travel agents for personalized service and their in-depth knowledge of the travel industry.

The number of consumers that have shopped online, but purchased their travel from a travel agent has grown from 16% in 2006 to 24% in 2008.

They know their products, and they know how to get their customers the best deals. You don't want to overlook this important distribution channel.

"We're finding there are a great deal of clients that want us to create their own customized trip. VAX VacationAccess helps us do that."

Jeanne | President
Bayside Travel Inc., Travel Leaders

We changed the way travel agents market and sell leisure travel.



VAX VacationAccess is the largest leisure travel marketing and distribution platform bringing together travel agents and suppliers in one marketplace.

- The VAX VacationAccess platform hosts a vast selection of industry-leading tour operators and suppliers on one easy-to-use platform.
- Powerful booking engines for vacation packages, adventure travel, hotel, air consolidator and cruise give travel agents the flexibility to research and sell custom vacations.
- Rich destination content and hundreds of time-saving reservation management, sales and marketing tools allow travel agents to succeed.

Nearly 2 out of 3 travel agents use VAX VacationAccess to market and sell leisure travel.

"There isn't anything I can't accomplish on VAX VacationAccess! I am continually impressed with the way the system is improved, giving agents what they ask for. VAX VacationAccess is my favorite booking engine. Thanks for listening to agents and making our lives easier!"

Kathryn B. from Kathryn's Travel

Now we're changing the way you distribute and market leisure travel to agents.

VAX VacationAccess gives you immediate access to the largest single concentration of U.S. travel agents in the industry.

VAX VacationAccess gives you more than 8.7 million opportunities to interact with travel agents.

- Leisure travel agents visit VAX VacationAccess more than 5.7 million times a year.
- Over 3 million emails are opened annually.
- More than 60,000 travel agents opt in to receive emails.

These 8.7 million opportunities generate:

- 80 million annual page views.
- More than 2 million gross passengers booked annually.

