



Custom VirtualU™ training events are a strategic marketing tool to help you cultivate and educate travel agents to effectively sell and promote your leisure travel products and destinations.

- Build stronger relationships with travel agents who influence consumer buying decisions
- Educate travel professionals about your vacation packages, destinations, properties and commissionable extras
- Train travel professionals how to use the flexible research and sales tools VAX VacationAccess offers to help them create custom vacation packages that include your flights, your hotels, and your products

Training Sponsorship	BASIC VirtualU™ Event	PREMIUM VirtualU™ Event
<p>Travel Agents get exposure to your products while they learn how to book on the VAX VacationAccess Platforms.</p> <p>Includes:</p> <ul style="list-style-type: none"> ✓ Your brand is listed as the event sponsor on all promotional materials ✓ Your brand is mentioned at the opening of the training event ✓ Your brand and products are featured in the training event 	<p>Travel agents get customized live training on how to use VAX VacationAccess to sell your products.</p> <p>Includes:</p> <ul style="list-style-type: none"> ✓ Customized event with full support from our Training Specialists ✓ Brand presentation ✓ VAX VacationAccess booking demonstration (optional) ✓ Event promotion ✓ Customized post-event survey ✓ Post-event attendee report with email address for a one-time follow-up communication 	<p>Give your event continued exposure by posting your event in your vendor center and on the VirtualU™ on-demand training page.</p> <p>Includes:</p> <ul style="list-style-type: none"> ✓ Customized event with full support from our Training Specialists ✓ Brand presentation ✓ VAX VacationAccess booking demonstration (optional) ✓ Event promotion ✓ Customized post-event survey ✓ Post-event attendee report with email address for a one-time follow-up communication ✓ A recording of your session will be posted in your Vendor Center and on the On-demand Training page for 6 months

“Your sessions are FANTASTIC. I LOVE VAX VacationAccess. Thanks so much. I will be enrolling in several future training sessions.”
 Tiwana, The Travel Ambassadors/Elite Travel Services

To lock in your preferred dates, contact your VAX VacationAccess sales representative today.
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