

VAX Adds New Directors to Drive Business Development and Agency Relations

MILWAUKEE, WI – Wednesday, September 1, 2010 – Kathy Fitzpatrick, president of VAX VacationAccess, announced the addition of two new directors to drive business development and agency relations.

Noel Fitzgerald was named Director of VAX VacationAccess Travel Agency Channel to lead VAX's efforts to identify new ways to enhance VAX's travel agent relationships and continue to improve the platform to help agents grow their business.

"I am truly excited about the opportunity to work for the VAX team and look forward to developing strong and lasting relationships in the agency community," said Noel Fitzgerald.

Fitzgerald brings nearly 20 years experience in the travel industry having worked for Galileo, Worldspan and Amadeus. Before joining VAX, she worked with corporate travel departments to improve process and business results as Business Development Manager at Amadeus North America.

Edyta Satchell, Director of Business Development, will lead VAX's efforts to bring more suppliers to the platform and deliver new products and tools to help travel agents and suppliers effectively sell leisure travel.

"It is my aim to help VAX VacationAccess continue to be the leader in the leisure travel industry. As VAX continues to grow, customer satisfaction will be pivotal. I strongly believe that our existing and prospective clients will greatly benefit from new features and functionalities which will be introduced in the near future," said Satchell

Satchell has more than 10 years experience in the travel industry with extensive background in GDS and travel technology product management and working closely with travel agencies. Satchell worked in both the UK and the US for Worldspan\Travelport as a Product Manager and was responsible for developing strategies and managing a portfolio of products.

"We are excited to add leaders with Edyta and Noel's backgrounds, experience and vision to VAX. They will be instrumental in making VAX a comprehensive platform for travel agents and travel suppliers," said Fitzpatrick.

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VAX VacationAccess is the largest leisure travel distribution company bringing together leisure travel professionals, suppliers and destinations in one easy-to-use online platform. Powerful booking engines for vacation packages, hotels, cruise vacations and air consolidator give travel professionals the flexibility to easily shop and sell custom vacations. Rich content and hundreds of timesaving reservation management, sales, and marketing tools allow travel professionals to succeed in today's competitive leisure travel industry. More than 100,000 leisure travel agents from over 18,000 agencies are registered to use VAX VacationAccess. Voted Best Technology Provider, Agent@Home Readers' Choice, TravelWeekly Magellan Silver for Travel Agent Only Website, and Best Supplier/Destination Website, Recommend Readers' Choice. www.vaxvacationaccess.com/about.